



Bryan Bloch - President
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www.wrpr.org

November 1, 2026

Greetings,

The Lincoln County Rodeo Association, Inc is entering our 38th season as a professional rodeo in Wisconsin. We would like to take this opportunity to thank our current sponsors and advertisers and to invite new sponsors and advertisers for our 2027 rodeo. We are a not for profit, 501c4 organization, the Lincoln County Rodeo Association, Inc., producers of the Wisconsin River Pro Rodeo. We are sanctioned by the Professional Rodeo Cowboys Association (PRCA) and the Women's Professional Rodeo Association (WPRA). We were honored to receive the Merrill Chamber of Commerce 2022 Not-for-Profit Business of the Year award, added to other regional, and national awards. We are proud of the accomplishments and the awards we have gained, but none of this would have been possible without the generous support of you our sponsors and advertisers.

Our mission is to provide quality family entertainment and promote the sport of professional rodeo. In addition, creating a public event that will benefit the businesses, groups and organization in the surrounding communities.

Our committee is 100% volunteers and we take pride in sponsoring this premier event in central Wisconsin each year. It is estimated that over 14,000 people visit the festival grounds during this three-day event. We are asking for your help to continue this award-winning rodeo!

With this letter, you will find an advertising brochure that details the different opportunities and levels of sponsorship and advertising available. Please look over the brochure and see if we may be a good fit for a sponsorship or advertising partnership with your company. Please note that all ad sizes for the program are listed on the back of this letter. Since its inception, the Lincoln Country Rodeo Association, Inc. has given back to our community over \$303,000.00 in donations. These include programs such as; Cancer awareness, School groups, Boy and Girl Scouts as well as numerous community 4H and civic organizations.

Please feel free to contact me with any questions regarding our rodeo and/or marketing opportunities.

President

Full Page

7 1/2 x 10

\$325.00

All ads **must be sent via email to
gailbloch@hotmail.com
(camera ready in pdf, jpg, eps or tif)**

1/2 Page

7 1/2 x 5

\$225.00

1/4 Page

3 3/4 x 5

\$150.00

Business Card Size

3 3/4 x 2

\$100.00